

FOR RELEASE:
Date: April 21, 2011

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**** Media Advisory ****

For Saturday, April 30, 2011

Indiana Commission on the Social Status of Black Males Partners to Improve Health of African-American Men

(Elkhart * Evansville * Ft. Wayne * Gary * Indianapolis * South Bend)

Indianapolis (April 21, 2011) – On Saturday, April 30, 2011, The Diabetic Amputation Prevention Foundation (DAP), in partnership with the Indiana Commission on the Social Status of Black Males, will launch the Black Barbershop Health Outreach Program (BBHOP) to offer free diabetes and hypertension screenings in over 30 black-owned barbershops in Elkhart, Evansville, Fort Wayne, Gary, Indianapolis and South Bend, Indiana. In addition, BBHOP participants will receive information regarding prostate cancer.

The BBHOP is the first grassroots initiative of its kind on a national level, and it serves to underscore the need for African American men to adopt healthier lifestyles and to promote early detection of diabetes and high blood pressure.

For more information on the Indiana Commission on the Social Status of Black Males and a list of participating barbershops, please visit: <http://www.in.gov/fssa/dfr/3300.htm>.

WHO: Dr. Bill J. Releford, DPM, founder BBHOP
Associate Professor, Charles Drew University

Dr. Stanley Frencher, MD, Robert Wood Johnson Clinical Scholar, UCLA
Director, BBHOP Prostate Cancer Project

WHAT: The Indiana Black Barbershop Health Outreach Program will screen hundreds of men for diabetes and hypertension at over 30 barbershops.

WHEN: Saturday, April 30, 2011

TIME: 11:00am – 4:00pm

WHERE: For a list of participating barbershops, [click here](#)

Local Partners

